



## Canissage UK - Agent Information

### About us

Canissage is a part of the NHC group who have supplied and manufactured medical grade human therapy for over 50 years, Equine for 25 and are now moving into Canine.

The Canissage Pulse utilises the best in Cycloidal Vibration Therapy (CVT) tested and medically proven for both humans and equine. Built on 50 years of experience developing CVT to the deep penetrating, soothing and invigorating massage it is today. This unique therapy is designed to improve the circulation of blood around the body, helping to enhance performance, rehabilitation and improve the quality of life.

### Agents and Partners

As a Canissage agent you will have complete flexibility around your own commitments and complete control on how much you earn with uncapped earnings. The position is perfect for anyone looking for extra income or wishing to make it a full time position.

You will also be able to build your own team of partners who will have the ability to sell for you receiving a small commission without the commitment of becoming an agent themselves. Again, boosting your income and presence as an agent.

### Training

We have a half day training course which will start you off on all you need to know about Canissage therapy sales and how to process orders. Those who are completely new to the product will have a course held near them face to face. Those who are familiar may opt to have the training via zoom. Our training course is based on advanced sales techniques that have been used by the company for over 50 years. The fee to join this course is £60. You will also have continued support at all times from your National Sales Manager Charlotte Walker should you have any issues or questions.

## Demonstration kit

We do not ask you to purchase your own Canissage kit to become an agent however some already have one. We charge a small weekly rental which is deducted from your commission on a monthly basis. This also covers your public liability insurance and should the equipment get damaged.

*Hand Held Device and Canissage - £10 per week*

*Hand Held Device only - £7.50 per week*

## Order process

You will have the ability to sell products through our website via your unique code or through our own Canissage app and order system making the process for selling easy. As a large company we have access to a wide range of lenders meaning finance is easy to process and gives affordable options to your customers at the best rates - Note - Agents and the company split the cost of doing 0% therefore commission will be slightly lower when using 0% finance.

## Demonstrations and Events

As an agent you will demonstrate Canissage products in accordance to company training showing the benefits Canissage has to owners and pets. You will find your leads through self-generated business utilising your contacts, advertising locally or attending events.

Origin	Process	Percentage	£829 Exc VAT
Self-Generated	Tablet	27%*	£223
Self-Generated	Website	20%*	£165
Web Enquiry from Canissage	Tablet/Web	20%*	£165
Show Organised by Canissage	Tablet/Web	20%*	£165
Partner Referral	Tablet/Web	10%*	£82

Alternatively you may be given the opportunity to join us on the stand at high profile events such as Crufts.

We also run a number of lead gathering exercises such as PPC, Facebook and Google ads and have our own social media manager who solely promotes on Facebook, Instagram and TikTok widening our reach and gathering enquiries for agents.

## Incentives

The company offers a wide range of incentives to Canissage agents from signing up bonuses for if you have someone who wishes to join our team of agents to our own achievement structure which is recognised across all divisions of the company. Pins will be collected at a National Sales meeting or at our Winter Ball which is a company-wide weekend-long event at a 5\* hotel.

Canissage - £997 (£830+VAT) = 3 Credits

## Pin Structure

<b>Bronze</b> -	15 credits in 6 weeks	5 Canissage	<b>£200 Bonus</b>
<b>Silver</b> -	27 Credits in 8 weeks	9 Canissage	<b>£250 Bonus</b>
<b>Gold</b> -	36 Credits in 10 weeks	12 Canissage	<b>£350 Bonus</b>





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